

VERSASTYLE STORIES GIVEAWAY RULES (the "Giveaway")

THIS CONTEST IS ONLY OPEN TO CANADIAN RESIDENTS (EXCLUDING QUEBEC) AND IS GOVERNED BY CANADIAN LAW AND THE LAWS OF THE PROVINCE OF ONTARIO.

NO PURCHASE NECESSARY. SEE BELOW FOR FULL GIVEAWAY DETAILS. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE GIVEAWAY RULES (THE "GIVEAWAY RULES").

GIVEAWAY PERIOD

- 1) The Giveaway begins on Monday, May 1, 2023 at 12:00 a.m. Eastern Time ("ET") and ends on Wednesday, May 31, 2023 at 11:59 p.m. ET (the "Giveaway Period").

ELIGIBILITY

- 2) The Giveaway is hosted by Versastyle Dance Inc. (the "Competition")
- 3) The Giveaway is open to all residents of Canada (excluding Quebec) who have reached the age of majority in their province or territory of residence at the time of entry and that are a current dancer/student or employee of a Canadian dance studio or school (the "Studio").

HOW TO ENTER

- 4) NO PURCHASE NECESSARY. To participate in this Giveaway you must:
 - a. Have a valid Instagram account (an "Account"). If you do not have an Account, visit www.instagram.com and register in accordance with the enrollment instructions for a free Instagram account.
 - b. Become a follower (a "Follower") of the official @versastyledancecompetition (the "Channel").
 - c. During the Giveaway Period, interact with the Channel's Instagram Story by voting on a poll using your Account
- 5) You will receive one (1) Entry per day in the Giveaway (regardless of how many times you vote) when you interact with the Channel poll in accordance with these Rules. LIMIT (31) ENTRY PER PERSON/ACCOUNT DURING THE GIVEAWAY PERIOD. If it is discovered that you attempted to enter more than once during the Giveaway Period, then all your Entries will be void. Use of any automated system to submit Entries is prohibited and will result in disqualification.

BY SUBMITTING AN ENTRY, YOU ACKNOWLEDGE THAT YOUR ENTRY (INCLUDING YOUR USERNAME AND PROFILE PICTURE) MAY BE POSTED ON INSTAGRAM, FACEBOOK AND/OR COMPETITION'S PROPRIETARY WEBSITE, WHERE IT MAY BE VIEWED, SHARED (BY USERS OF INSTAGRAM AND VARIOUS OTHER INTERNET-BASED SITES) AND COMMENTED ON BY THE GENERAL PUBLIC.

DRAW AND WINNER SELECTION

- 6) On Thursday, June 1, 2023 in Toronto, Ontario, at approximately 10:00 a.m. ET, two (2) eligible entrant will be selected by random draw from all eligible entries received during the Giveaway Period. The odds of winning depend on the number of eligible entries received.
- 7) Before being declared a winner: The selected entrant will be contacted by private message on Instagram and notified that they are eligible to win. The selected entrant must reply by private message within one (1) business day of notification and provide the Competition with contact

information of the Studio at which they are a dancer, student and/or employee. The selected entrant must first correctly answer a time-limited mathematical skill-testing question to be administered by telephone. The Competition will then mail the prize to the Studio for the selected entrant to pick up.

- 8) The Studio may be required to sign and return within one (1) business day of notification a declaration of eligibility and a liability/publicity release, which:
- a. confirms compliance with the giveaway rules;
 - b. grants to the Competition the right to use the selected entrant's name, The studio name, and likeness in any form of advertising relating to the giveaway without further notice or compensation.

If a selected entrant: (i) cannot be contacted by private message within one (1) calendar days of selection or there is a return of any prior notification as undeliverable; (ii) fails to correctly answer the skill-testing question; or (iii) fails to return the giveaway documents within the specified time, the he/she will be disqualified and will forfeit the prize, and the Competition reserves the right to select an alternate entrant from among the remaining eligible entries.

GIVEAWAY PRIZE

- 9) **Giveaway Prize:** There will be one (2) prize available to be won, consisting of one (1) Starbucks Gift card or (1) Unfend item to the Versastyle Stories Giveaway on Thursday, June 1, 2023 at 10:00 a.m. Eastern Standard Time (EST) (retail value \$25 (CDN)) ("**Giveaway Prize**").

Prizes must be accepted as awarded and are not transferable or convertible to cash. No substitutions except at Competition's option. The Competition reserves the right to substitute a prize or a prize component with one of equal or greater value, including without limitation, but solely in the Competition's discretion, a cash award. Prizes will only be awarded to the person who is the owner of the Account.

GENERAL

- 10) By entering the Giveaway, each entrant agrees to abide by these Giveaway Rules. This Giveaway is subject to all applicable federal, provincial and municipal laws. Void where prohibited by law. The decisions of the Competition with respect to all aspects of this Giveaway are final and binding on all entrants without right of appeal.
- 11) The Competition reserves the right to cancel, suspend, withdraw or amend this Giveaway in any way, without prior notice or obligation, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Competition that interferes with the proper conduct of this Giveaway as contemplated by these Giveaway Rules. Any attempt to deliberately undermine the legitimate operation of this Giveaway is a violation of criminal and civil laws and should such an attempt be made, the Competition reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- 12) All Entries are subject to verification at any time and for any reason. The Competition reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Competition – including, without limitation, government issued photo identification): (i) for the purposes of verifying an individual's eligibility to participate in this Giveaway; (ii) for the purposes of verifying the eligibility and/or legitimacy of any Entry entered (or purportedly entered) for the purposes of this Giveaway; and/or (iii) for any other reason the Competition deems necessary, in its sole and absolute discretion, for the purposes of administering this Giveaway in accordance with these Rules. Failure to provide such proof to the satisfaction of the Competition in a timely manner may result in disqualification in the sole and absolute discretion of the Competition.
- 13) Any attempt or suspected attempt to use robotic, automatic, programmed, or otherwise, illicit means to enter the Giveaway, or any other methods not authorized by these Giveaway Rules, for example, but not limited to, creating multiple Instagram accounts, shall be deemed as tampering and may

disqualify you from entering, participating, winning prizes (defined herein), and preclude you from participating in future giveaways and promotions, at the sole discretion of Competition.

- 14) Without limitation, the Competition, its advertising and promotion agencies and the Giveaway judges will not be liable for any failure of the website during the Giveaway; for an technical malfunction or other problems relating to the telephone network or lines, computer on-line systems, servers, access providers, computer equipment or software; for the failure of any Entry to be received by the Competition, its advertising and promotion agencies or the Giveaway judges for any reason including, but not limited to, technical problems or traffic congestion on the Internet or at any website; or any combination of the above. Further, the Competition, its advertising and promotion agencies and the Giveaway judges will not be liable for any injury or damage to an entrant's or any other person's computer related to or resulting from participating or downloading any material in the Giveaway.
- 15) In the event of a dispute, Entries will be deemed to have submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an online entrant is disputed, the authorized account holder associated with the email account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected Entry.
- 16) Giveaway is in no way sponsored, endorsed, or administered by, or in association with, Instagram. Any questions or comments regarding the Giveaway should be directed to the Competition, not Instagram.